

**TRANSPORT
& LOGISTICS**
MIDDLE EAST
PRESENTS

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& LOGISTICS**
MIDDLE EAST

GAME-CHANGERS

IN SUSTAINABILITY & TECHNOLOGY

AWARDS

2024

February 29, 2024

**RECOGNISING THE ELITE IN
SUSTAINABILITY & TECHNOLOGY**

**MEDIA AND
SPONSORSHIP
INFORMATION
2024**

transportandlogisticsme.com

About the TLME GAME-CHANGERS AWARDS 2024

Game-Changer (Noun): A person, movement, idea or solution that effects a profound shift in the current way of doing or thinking about something.

Synopsis

Our world is defined by the Game-Changers. Such people are those that change the course of history, who have the vision, bravery and drive to think of their business, discipline, sport or country in a totally novel and unique way.

We all know and celebrate Game-Changers, from Edison and his invention of the lightbulb to Nikola Tesla and his invention of the induction motor, to Muhammed Ali and his achievements in, and perhaps most importantly outside, of the ring – we at TLME have long heralded the game-changing vision of His Highness Sheikh Zayed, who made the UAE's existence as thriving as it is today. Each of these figures changed our world and left a legacy we still enjoy today.

Yet history is still being created and Game-Changers are needed now as always. With this in mind, these awards look to the Game-Changers in our region, our industry and its sectors, and our businesses. In these awards, we celebrate the leading lights of today and tomorrow.



Organized by Transport & Logistics Middle East (TLME), part of CBM Media Group, The TLME Game-Changer Awards offer:

- A venue to recognise the leaders of today & tomorrow
- A platform for visionaries and executives to rub shoulders with the finest minds in the region
- A chance to network, collaborate, teach & learn
- A glitzy evening of high-profile awards, VIP's and industry leaders

ENCHANT YOUR CUSTOMERS,
CREATE STRONG BONDS
WITH CLIENTS & RECOGNISE
YOUR WORKERS AT AN
UNFORGETTABLE EVENING



Nominees Digital Marketing Package

PRE-EVENT - TLME AWARDS 2024

As a nominee your organisation will receive exposure pre-event, onsite and post-event.



- Shortlisted in up to at least x1 related categories
- Nominee Digital Marketing Shield with name of award category displayed on it
- Nominees Digital Marketing Shield linked to the award category page on the TLME awards voting portal
- Nominees Digital Marketing Shield to be used across all of your Digital & Social Media Platforms
- 2-minute Video Interview/Shoot on your video nomination story with B-roll footage
- 2-minute Video Nomination Story Published on TLME News Portal, TLME Newsletter & TLME Social Media Platforms
- Digital Ad Banners optimized for all devices on TLME News Portal & TLME Newsletter for 1 Month

Nominees Digital Marketing Package

ON-SITE – TLME AWARDS 2024

- Your company's corporate video to be played on stage backdrop screen x1 or in the instance of being announced as a Winner

- X1 Table (6 Seats)

- 60 secs video Interview with CEO/MD (Questions will be sent 3 weeks prior to the event)

- 60 secs video interview to include B-roll of your best moments / footage captured of your company

- On-site edited photography and video production on your company

POST-EVENT

- Your best moment included in the Awards wrap-up videos

- Awards wrap-up videos published on TLME News Portal, TLME Newsletter & TLME Social Media Platforms

- Editorial by-line of your company mentioned in the shows official press release

- 60 secs video interview (with B-roll to include your best moments) published on TLME News Portal, TLME Newsletter & TLME Social Media Platforms,

- Awards wrap-up video HD file shared with you (short edits + long edits)

- 60 secs video interview HD File shared with you

- Winners Digital Gold Shield + Winners Email Banner (subject to winning)

- Press Release produced by TLME's editorial team for any award won by your organisation

- Press Release published on TLME News, Newsletter & TLME Social Media Platforms

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